<u>S/N 10/772,530</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicant:
 Alan Tien et al.
 Examiner: Khanh Le

 Serial No.:
 10/772,530
 Group Art Unit: 3688

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Customer No.: 49845 Confirmation No.: 5406

Title: METHOD AND SYSTEM FOR INCENTIVIZING THE PROMOTION OF A

PAYMENT SERVICE

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action having an electronic notification date of August 5, 2009, please consider the following remarks and amendments.

This response is accompanied by a Petition, as well as the appropriate fee, to obtain a one-month extension of the period for responding to the Office action, thereby moving the deadline for response from November 5, 2009 to December 5, 2009.